



2024 Pictou Lobster Carnival Sponsor Packages

Celebrating our 90th year in 2024!

Platinum

\$5000 +

- Ten radio mentions during Carnival weekend
- Logo displayed on screen at main stage
- Opportunity for on-site sales and promotions
- Acknowledged with logo as a Platinum Sponsor on the Carnival website and social media
- Acknowledged by logo as Platinum Sponsor in event program distribution run of 7500
- Six Beer Garden and four Main Stage complimentary passes
- High impact banner placement on event grounds

Gold

\$3500 - \$4999

- Acknowledged with logo as a Gold sponsor on the Carnival website and social media
- Acknowledged by name as Gold sponsor on carnival program distribution run of 7500
- Photo to be shown on social media
- Four Beer Garden and four Main Stage complimentary passes
- Banner placement on event grounds

Silver

\$2500 - \$3499

- Acknowledged with logo as Silver Sponsor on Carnival website and social media
- Acknowledged by name as Silver Sponsor on screen at main stage
- Photo to be shown on social media
- Two Beer Garden and two Main Stage complimentary passes
- Banner placement on event grounds

Bronze

\$1000 - \$2499

- Acknowledged with logo as a Bronze Sponsor on the Carnival website and social media
- Two Beer Garden passes
- Banner placement on event grounds

Friends of the Carnival

\$100 - \$999

Acknowledged by name as a Friend of The Carnival on the website and our social media

Donations can be made to The Pictou Lobster Carnival - Mail - **PO Box 1480, Pictou, NS, B0K 1H0**
Or E-Transfer – donate@pictoulobstercarnival.ca